CASIO | INTEGRATED EPOS SOLUTIONS

IMA READERS' CHOICE AWARDS 2018 WINNER

THE HUB OF YOUR BUSINESS

A TILL SYSTEM THAT CAN KEEP UP

V-R SERIES
ANDROID-BASED

DESIGNED FOR HOSPITALITY

Discover a simpler, smarter EPOS system that runs as fast as your business.

ANDROID BASED

RELIABLE AND ROBUST

EASY TO USE

LOW POWER CONSUMPTION

CLOUD SUITE SOFTWARE

STYLISH DESIGN

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ABOUT US

OVER 40 YEARS OF EXPERTISE

Casio has been in the electronic cash register business for over 40 years, launching its first product in 1976.

The R&D team at Casio HQ in Japan are driven to providing the most innovative and powerful solutions on the market, tailored specifically for the hospitality industry.

40th ANNIVERSARY ELECTRONIC CASH REGISTER

Casio's main aim is to provide a reliable and robust all in one solution that runs as fast as your business, whilst keeping running costs to a minimum. The solutions are completely customisable and flexible to specific business needs, allowing the systems to grow with your business.

THE EARLY YEARS - 1976 – 1980

Casio entered the electronic cash register business back in 1976. The first model was the ∑50 soon to be followed by the 10ER, 11 ER and 22ER in 1980. These were exciting new times for Casio as the digital era for cash registers was just starting. These cash registers introduced new concepts like the first battery cash register (11er), the first cash register with time and date for hourly reporting and many more features.

2004 – CASIO EPOS WAS BORN

In September 2004, Casio launched its first electronic point of sale till expanding on the features of the popular existing cash register range. The first touch screen model was easy to use, fast and responsive, ensuring it could keep up with the busy demands of the hospitality industry. In 2012, Casio launched the world's first Android platform EPOS terminal, the V-R100, offering reliable and robust software in a stylish and sleek hardware design. As well as being fast and reliable, the versatile and powerful Android based software ensures exceptionally low power consumption, reducing electricity costs and keeping overheads down.

TODAY – 2017

Expanding on the V-R series, Casio now offer two key products designed specifically for the hospitality industry. The V-R7000 is equipped with a 15" screen making it ideal for pubs and restaurants combined. The V-R200 offers the exact same functionality and powerful software in a compact size with an integrated printer and pop up display, ideal for businesses where space is limited. Casio is constantly improving its products both internally and through integrations with partners. This includes the likes of Vianet, iDraught a cellar management system ensuring beer quality is at the optimum, Paymentsense, an integrated card payments provider and Counter Solutions, who provide a loyalty package. Along with these, Casio recently launched a mobile ordering solution which runs on Android tablets, enabling increased customer interaction by allowing orders to be taken at the table.

1976 – ∑50
Casio's First Electronic cash register

1979 – 10-ER
Numeric cash register

1983 – TK-2100
World's First Flat-Key cash register

2001 – TE-100
World's First Drop-in Receipt cash register

2004 – QT-6000
Casio's First Touch Screen cash register

2012 – V-R100
World's First Android Platform cash register

2014 – V-R7000
Expansion of EPOS range

2016 – V-R200
Compact till with the latest Android software

KEY FEATURES
DESIGNED FOR HOSPITALITY

ANDROID BASED

The latest incarnation of the Casio EPOS software harnesses the power of our Android-based platform to deliver one of the most feature-rich and versatile packages on the market. Whether it is the basics of registering sales, intelligent application of special offers (Happy Hour, Mix & Match), advanced graphical table management or sophisticated reporting, you will find the Casio EPOS software to be more than equal to the task.

RELIABLE AND ROBUST

The V-R series runs as fast as your business, supporting daily 24/7 front of house operation. If anything was to happen such as a power interruption, the backup battery ensures a quick return to operation will occur, ensuring you're always ready to go. Also, the screen is water splash and dust resistant to the IP53 standard meaning that day to day spillages and cleaning are not an issue.

EASY TO USE

The touch screen LCD display is incredibly simple to use, tough and durable, enabling staff to work quickly and effectively. Staff training is kept to a minimum.

LOW POWER CONSUMPTION

The V-R series consumes much less power than conventional PC based systems and this translates into significant savings in running costs over time. An added advantage of their fanless operation is that the V-R series are virtually silent.

CLOUD SUITE SOFTWARE

The optional Casio Cloud Suite is a comprehensive, web-based back office package that allows you manage every aspect of your EPOS terminals and access real time reporting. From the simplicity of changing a price to managing stock levels to running sophisticated reports, you will find that the Casio Cloud Suite makes life simpler. The Suite features a number of modules so you can pick and choose the features you need. The Casio solution grows with your business.

STYLISH DESIGN

The V-R series are capable of displaying vibrant colours so that you can really take advantage of the customisable user interface to create an attractive and intuitive look and feel that your staff will appreciate. The screen can be easily tilted to the correct viewing angle no matter what the location or lighting conditions. The slim and sophisticated design will fit well with any interior scheme.

FIND THE RIGHT SOLUTION FOR YOU

PUBS

Fast service in a pub can mean the difference between a satisfied customer or not, affecting their likelihood to return. The V-R series *easy-to-use-interface* means your staff will be able to quickly search for and register items. Customers will see the benefits, as they are served efficiently and accurately. Large groups can *create tabs*, making for smooth payment at the end of the session. Another great feature is the *automatic prompt* for food orders to require a *table identifier*. This helps make sure your waiting staff and customers are happy, as the food gets to the right place at the right time – simple but effective.

"The Casio solution stood out from all other EPOS"

THE RUDGLEIGH STEAKHOUSE

"Now from anywhere in the world, even on my iPhone, I can browse sales, understand busy peak periods and even pull real-time reports."

MISH MASH

RESTAURANTS

The V-R series has an *automated table plan*, which can open automatically when you sign on. This innovative system shows you instantly whether the table is occupied. There is also *instant production of the bill*, avoiding a long wait when the customers are ready to leave. This efficiency keeps both the staff and more importantly the customer satisfied. *Seamless kitchen/customer communication* is available with prompts for things such as how a customer wants their steak cooked. Easy-to-use, clever features like these can help to give your restaurant the edge.

COFFEE SHOPS

Speed and accuracy are vital for management, staff and most important of all, the customer. Casio's *upselling prompt system* and speedier order processing mean that those profit targets are a little closer. Making sure the customers get what they order is easy, as *straightforward item selection* and on-screen updates mean that orders can be read back to make sure they are correct. Eating in or Taking Out? Simple to select options mean that complicated tax transactions are as easy as a tap on the screen. *Fast, efficient service* that's sure to keep everyone coming back for more.

"Few solutions are as easy to use or as efficient at tracking."

THE GREEN OWL CAFE AND DELI

V-R7000

ANDROID-BASED

The ideal EPOS system for pubs and restaurants

The Android-based V-R7000 is the revolutionary business terminal developed specifically for hospitality environments. The 15.6" widescreen design allows you to manage your POS and social media marketing activities all from the one terminal. Casio's EPOS application is highly customisable and offers a wide range of powerful and innovative features. The V-R7000 is both stylish and slim and has excellent cable management to fit any business counter.

KEY FEATURES

- VERSATILE AND POWERFUL ANDROID BASED SOFTWARE
- RELIABLE AND ROBUST ALL IN ONE SOLUTION
- EASY TO USE INTERFACE
- LOW POWER CONSUMPTION
- CUSTOMISABLE
- STYLISH DESIGN

SPECIFICATIONS

MODEL	V-R7000		
Software	Platform	Android-based	
Memory	RAM	2GB	
	Flash ROM	16GB	
Display	Type	15.6-inch widescreen touch panel (1366x768 pixels) TFT colour liquid crystal display	
	Backlight	White LED	
Terminal interfaces	Side of display	SD/SDHC memory card slot	1
		USB (host) port	1
		Earphone jack	1
		Magnetic card reader unit connector	1
	Rear of display	COM port	3
		Drawer port	2
		LAN port	1
		SD/SDHC memory card slot	1
		USB (host port)	3
		Micro-USB (client) port	1
		HDMI port	1
		DC jack	1
Expansion interface box (options)	VA-B2-EB	COM port	3
		Drawer port	2
		USB (host) port	2
		DC jack	1
Memory protection	Battery	Lithium ion rechargeable battery	
	Memory retention	Approx. 24 hours (new battery, fully charged, 25°C operating temperature)	
	Battery life	5 years (25°C operating temperature)	
	Charging time	Full charge in 3 hours (25°C operating temperature)	
Wireless LAN (V-R7100 only)	Standard	IEEE 802.11 a/b/g/n	
Bluetooth® (V-R7100 only)	Supported version	Bluetooth® standard Ver 2.0+EDR	
Power supply	220V-240V AC ±10V 50/60 Hz		
Power consumption	During operation: Approx. 22W / In standby mode: Approx: 18W		
External dimensions (W x D x H)	400 x 300 x 335mm 400 x 45 x 250mm (display only)		
Weight	Approx. 7.0kg Approx. 3.5kg (display only)		
CPU	OMAP5432 1.5GHz		

V-R200

ANDROID-BASED

The ideal EPOS system for cafes and small businesses

The V-R200 is a highly refined, all-in-one EPOS terminal that embodies a full range of advanced capabilities. While having a compact stylish design, the 10.4 inch LCD terminal is equipped with a high speed printer and a pop-up customer display resulting in space-saving and ease of operation. In addition, the V-R200 is water and dust resistant with extremely low power consumption compared to traditional POS systems, reducing overall running costs.

KEY FEATURES

- VERSATILE AND POWERFUL ANDROID BASED SOFTWARE
- RELIABLE AND ROBUST ALL IN ONE SOLUTION
- EASY TO USE INTERFACE
- LOW POWER CONSUMPTION
- CLOUD SUITE SOFTWARE
- SMALL FOOTPRINT AND LOW COST

SPECIFICATIONS

MODEL	V-R200		
Software	Platform	Android 4.2.2	
Memory	RAM	1GB	
	Flash ROM	16GB	
Display	Main display	10.4-inch widescreen touch panel (800 x 600 pixels) TFT colour LCD	
	Sub-display	20 character, 2-line LCD	
		Rotating pop-up	
Printer	Printing method	1-sheet thermal printer	
	Print speed	Max. 120mm/sec	
	Paper roll	80mm or 58mm thermal paper	
	Paper-loading	Drop-in paper-loading	
Interface	Rear of display	COM ports	3
		Drawer ports	2
		LAN port	1
		USB (host) port	1
	Bottom of printer	Magnetic card reader interface	1
	Side of display	SD/SDHC memory card slot	1
Memory protection	Battery	Nickel-hydrogen rechargeable battery	
	Memory retention	Stored in flash ROM after one hour	
Power supply	AC 240V, 50-60 Hz		
Power consumption	During operation In standby mode	Approx. 18W Approx. 12W	
External dimensions (W x D x H)	Approx: 395 x 237 x 229mm		
Weight	Approx 5kg		
CPU	1.5GHz dual-core		

CASIO MOBILE ORDERING

Ideal for restaurants, cafes, pubs and clubs

If you want to give your restaurant or pub the edge when it comes to table service, try the Casio Mobile Ordering solution. Spend more time with your customers and have the opportunity to upsell by taking their orders at the table. This Android tablet software has the same look and feel as that used on the V-R series tills, resulting in minimal staff training and complete ease of use. A desirable solution for modern businesses - fast, simple and highly functional.

KEY FEATURES

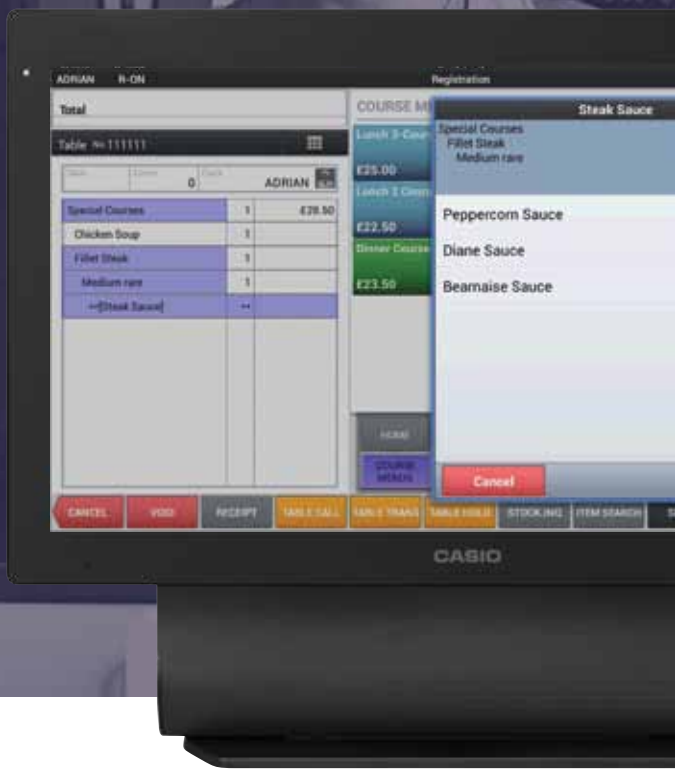
LOW COST SOLUTION

VERSATILE AND POWERFUL ANDROID BASED SOFTWARE

SIMPLE, FAST AND EASY TO USE INTERFACE

PREMIUM SOFTWARE APPLICATION

The latest incarnation of the Casio EPOS software harnesses the power of our Android-based platform to deliver one of the most feature-rich and versatile packages on the market.



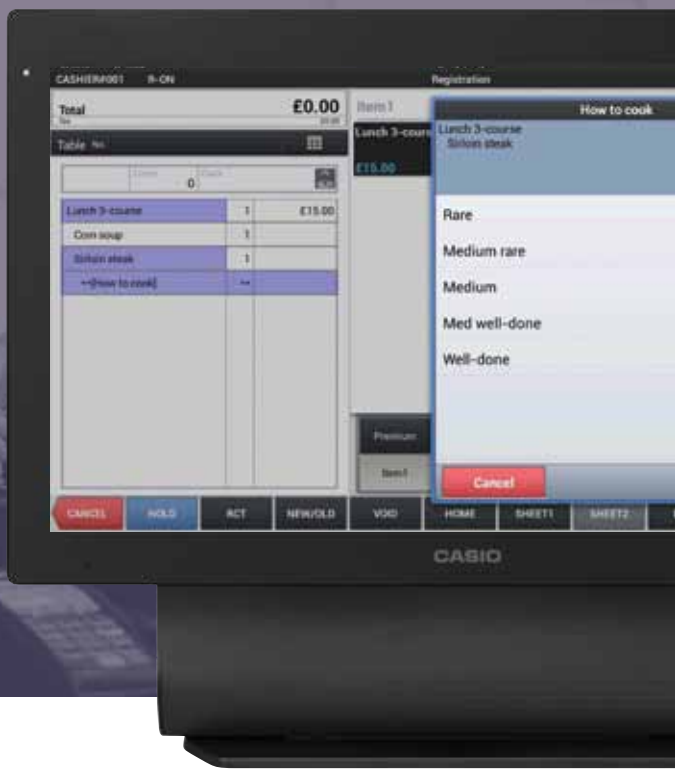
Whether it is the basics of registering sales, intelligent application of special offers, advanced graphical table management or sophisticated reporting, you will find the Casio EPOS software to be more than equal to the task.

KEY FEATURES

- Easy to make day-to-day changes.
- Highly functional, attractive and customisable table layout view.
- Manage multi-course menus with ease.
- Enhanced reporting.

COURSE SET MENU

For fine dining establishments, or any restaurant that offers set menus with courses, Casio's V-R series EPOS terminals offer an unprecedented level of course and kitchen printing control.



Developed in conjunction with some of the finest restaurants in Europe, this feature-packed system enables you to manage multi-course menus with ease. It also guarantees that your kitchen receives timely preparation instructions at exactly the right time to keep things running like clockwork and, more importantly, your customers happy.

KEY FEATURES

- Intelligent order entry leads the server through the courses, prompting when necessary.
- Courses are colour-coded – see which course the table has reached at a glance.
- Pause the ordering process and resume it later (e.g. for Desserts).
- Fire off kitchen instructions exactly when required.
- Add extra items, mix Set Menus with a la carte and much, much more.

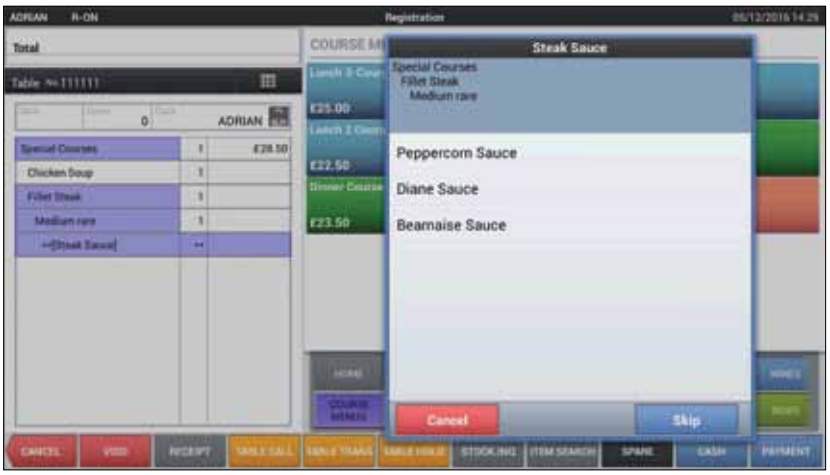


TABLE LAYOUT

If you want to give your restaurant or pub the edge when it comes to table service, try the Casio V-R series of EPOS terminals.

They feature a highly functional and attractive table layout view that enables your waiting staff to interact with tables with greatly increased efficiency. The floor plan can be designed to accurately represent the real life table layout. The Casio EPOS application also offers highly sophisticated management of courses, kitchen printing and service levels.

KEY FEATURES

- Fire off the next course to the kitchen or issue the bill directly from the Layout screen.
- Tables can be colour-coded to show the stage in the meal the customers have reached.
- Set an indicator to notify servers that a table has not been serviced for a while.
- See the status of the restaurant at a glance (e.g. how many free tables currently?)

UTILITY PANEL

Do you ever need to quickly access a website to post an update or check something? How about being able to do that directly on your EPOS terminal without interfering with its operation?

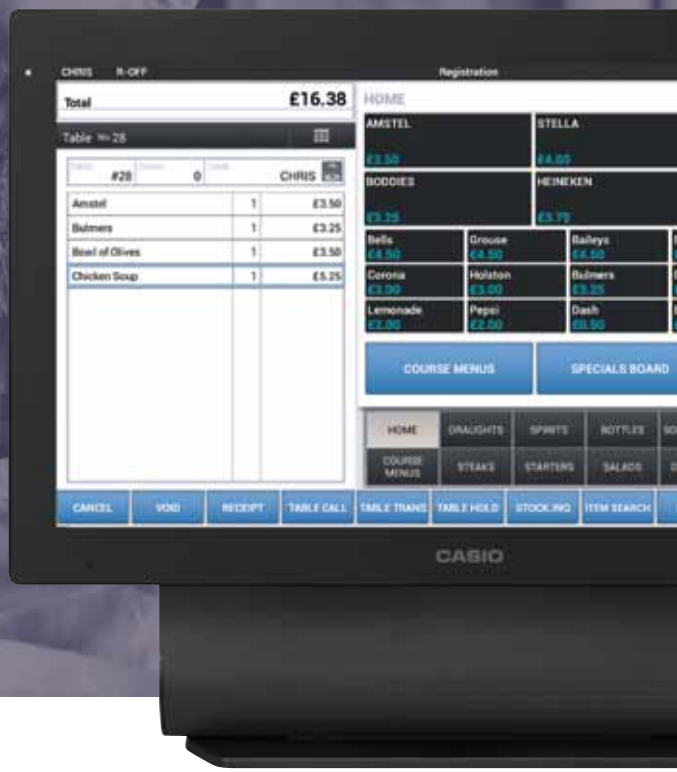
The Utility Panel, for Casio EPOS terminals, offers just that functionality.

Just swipe out the web browser panel with your finger, access the website of your choice, and swipe it out of the way again. Imagine being able to tweet your latest offers, update your Facebook page or respond to a Trip Advisor review directly from the terminal.

KEY FEATURES

- Customisable list of accessible websites.
- Limit access to Manager level staff only.
- View the browser as a small side screen or take it full screen.
- Cloud customers can manage their Casio Cloud account directly from the terminal.

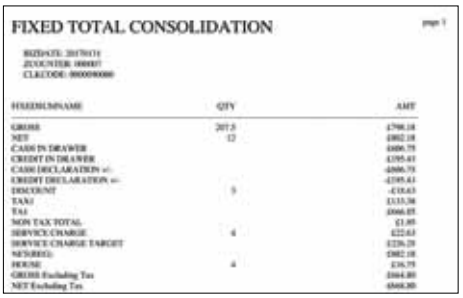
V-R7000 EMAIL PUSH REPORTING



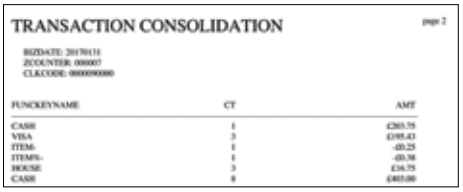
The Casio V-R7000 can automatically send important End of Day Sales Reports from the till to your chosen email address once the Z report is completed on the till, enabling users to access and analyse relevant data.

KEY FEATURES

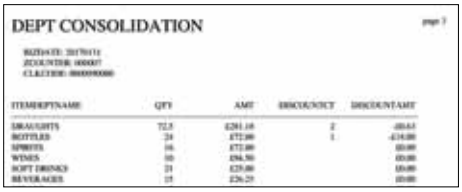
- Data can be stored on a tablet or PC allowing easy access at a time convenient for you
- Low cost solution which only requires an internet connection on the till
- Easy access and recall for historical comparisons



FIXED TOTAL CONSOLIDATION



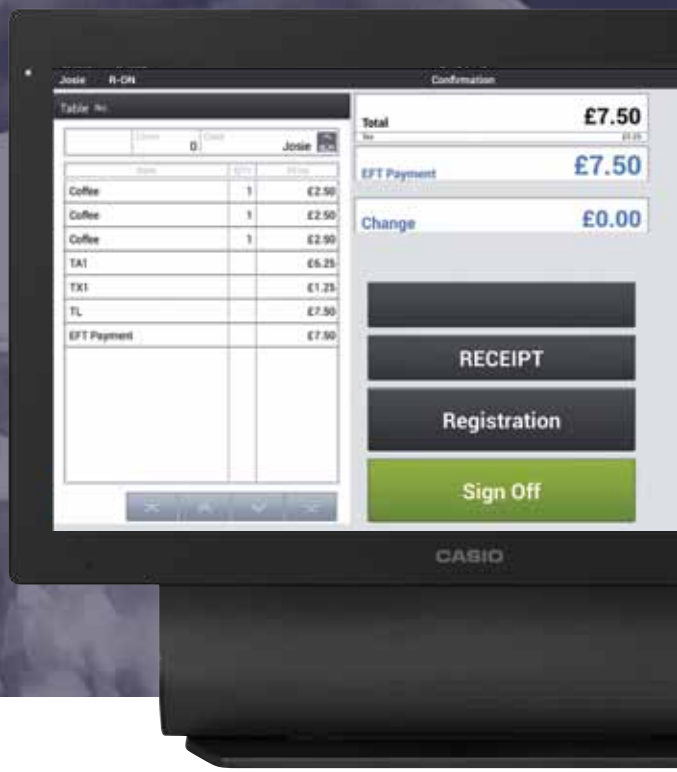
TRANSACTION CONSOLIDATION



DEPT CONSOLIDATION

PAYMENTSENSE INTEGRATED CARD PAYMENTS

The facility to accept Chip and PIN and Contactless payments on your POS system is becoming increasingly important.



Casio has collaborated with Paymentsense, the award-winning merchant services and card processing company, to bring you a comprehensive integration of card payment options for the V-R range of Casio terminals. Just tap a key to finalise the transaction and the POS will pass the transaction to the PDQ machine for processing - Seamless - Fast - Secure.

KEY FEATURES

- Accepts Visa, Mastercard, Maestro, AMEX, Apple Pay, Android Pay.
- Great rates and support from the UK's largest payment service provider.
- Integrates seamlessly into the Casio POS application.
- Reduces operator error – no need to key the Sales Total into the PDQ.
- PCI compliant – the PDQ handles the payment processing.
- Ideal for Retail and other 'Pay at Till' situations

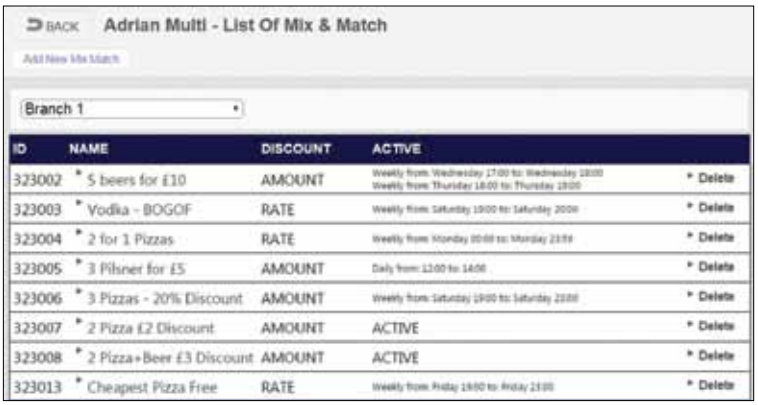
CLOUD SUITE

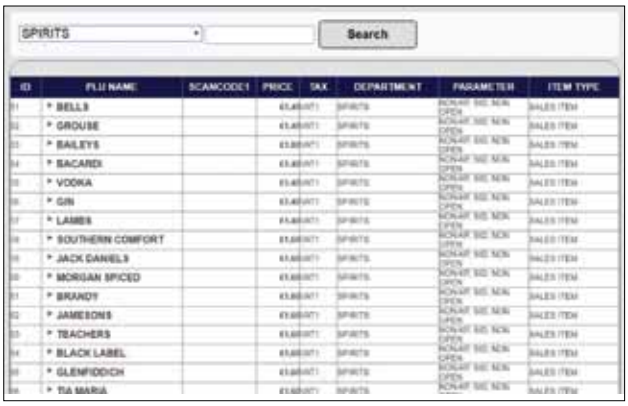
The Casio Cloud Suite is a comprehensive web-based back office that enables you to get the most from your Casio V-R series EPOS terminals.

Whether you are looking for detailed sales reports and analysis, staff management, simple price maintenance or the ability to make till programming changes the Casio Cloud Suite enables you to do it all. Via a simple user interface, you can control any aspect of the way your EPOS terminals are set up including scheduling special offers, creating new PLUs, changing staff details and much, much more.

KEY FEATURES

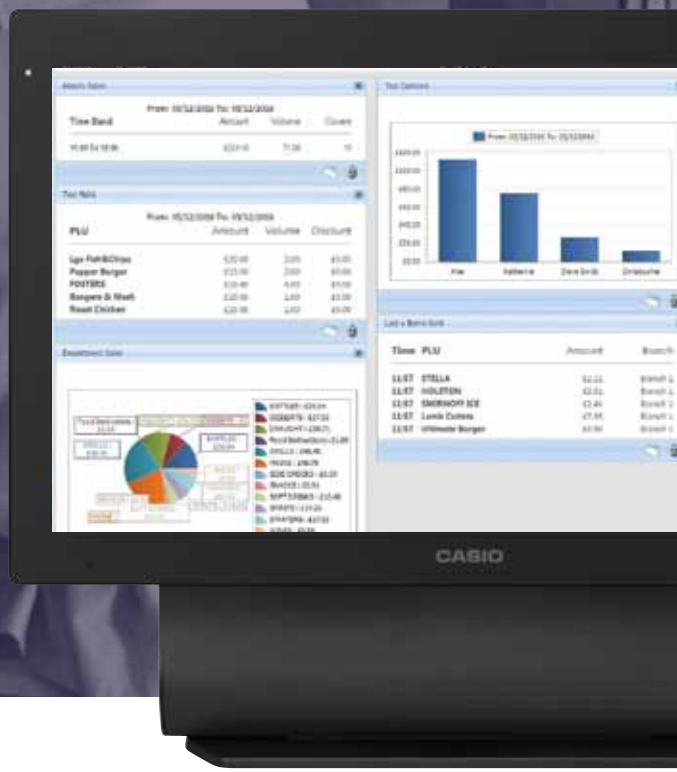
- Monitor sales from every till in real time.
- Instant access to up to the minute reports or a wealth of historical sales data.
- Change any aspect of the till operation – PLUs, keyboards, special offers.
- From single site to multi-branch – the Casio Cloud Suite manages it all.





DASHBOARD

The Dashboard is an optional part of the Casio Cloud Suite.



If you want to see a range of data presented in an easy-to-understand format that gives you an instant snapshot of the way your business is performing, then the Dashboard is the tool for you. The screen is fully customisable so you can include only the reports you require, for the period you are interested in and presented in the way you choose.

KEY FEATURES

- Who is your top performing cashier today?
- What is the best-selling item in the last week?
- Which hours of the day are busiest?
- Want to see a snapshot of total sales?

CLOUD PUSH REPORTING

Accessing important business data has never been so easy with the Casio Cloud Push Reporting module.

With this module you can automatically receive daily, weekly and monthly reports via email that can be customised to contain just the data you require. You can keep tabs on your business from wherever you are by setting up this automated process.

KEY FEATURES

- Keep up to date with a snapshot of important business data.
- Fully automated for ease of operation and time savings.
- Manage historical data in a simple Excel format.

Sample report sent via email